**2013 - 2017**

Critical thinking

Good communication skills

Analytical skills

Team work

In-depth keyword research

Studying traffic and analysis

SKILLS

SAMUEL **BOB­­­ - EMMANUEL**

MARKETING MANAGER

ABOUT ME

I am dedicated and well-versed in marketing strategies and have a strong understanding of technical web content development. I have created different online content that helped many brands get visibility online. I also have strong customer service skills that help me connect with people better. I am an organized, detail-oriented team player. Since I have worked with companies that value well-conceived content optimization strategy, my goal is to start forming content strategies myself.

WORK EXPERIENCE

**SEO SPECIALIST**

ABC Group of Companies

* Prior experience in content marketing, content growth and SEO.
* Working knowledge of search engine optimization practices.
* Outstanding ability to think creatively, strategically, and to identify and resolve problems.
* Excellent verbal and written communication skill.
* Ability to work within a team and independently.
* Familiarization with Google analytics.

**SEO SPECIALIST**

ABC Group of Companies

* Optimize copy and landing pages for search engine marketing.
* Perform ongoing keyword discovery, expansion and optimization.
* Research and implement search engine optimization recommendations.
* Research and analyze competitor advertising links.
* Develop and implement link building strategy.

CONTACT

0804-7657-432

Sample@gmail.com

Ike Street, Ikeja, Lagos

**2017 - Present**

